

Center of Analytics Excellence (COAE)

2 of 3 analytics projects fail!

Sadly, the prospect for analytics success is low because most executives lack detailed clarity of a Roadmap for digital transformation.

While this knowledge can be had, as in the groundbreaking book below, it will still take time to get the 1st analytics project up, running, and successfully implemented.

But you no longer have to wait for analytics to be developed and can engage analytics “full-cloth” in 30 days at 20% of the cost to do it internally with the Aurora *Center of Analytics Excellence*.

COAE

Aurora has skilled Insight Consultants and the LightZ™ AI-Enabled analytics platform, so you don’t have to hire specialized talent or onboard software or need IT support.

We work with you to define the object of the analytics, you provide the data, and we do the rest. Weekly or monthly you receive specified reports of the required analytics . . . It’s that easy!

There are many items to outsource, a sampling of which is presented below.

Sales

- AI Predictive sales closures
- AI Predictive customer churn
- AI Sales forecasting
- AI Correlation of lead indicators
- Territory & Quota planning analytics
- Sales Team performance improvement

Finance

- AI Long-Range planning
- AI Forecast & Budget planning

- AI Revenue planning
- AI Fair Challenge
- AI Predictive trend direction

Operations

- AI Sales & Ops Planning
- AI & Analytics Cost optimization
- Efficiency analytics
- Promotion analytics
- Product Lifecycle analytics

Supply Chain

- AI Demand forecast planning
- Monte Carlo Inventory optimization
- Correlative Supply Chain disconnects
- Product Portfolio analytics

Delivery

COAE is offered as an annual subscription, and easily delivered over the web. No travel, no hardware, no software, no added costs, no worries.

Learn More About Digital Transformation

The groundbreaking book is for every executive to give vision, voice, and clarity to the value of analytics and how to implement an AI-Enabled analytic culture of data driven decisions.

